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BRAND MANUAL



2023

Cololight focuses on the aesthetics of light and shadow, integrating beauty with technology. We encourage everyone to chase what they love and make their own creative space with lights; we break the rules, to bring users a more attractive smart lighting experience.

COLOLIGHT, LIGHT FOR PASSION

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BRAND CONCEPTION

Cololight, Light For Passion

Cololight focuses on the aesthetics of light and shadow, integrating beauty with technology. We encourage everyone to chase what they love and make their own creative space with lights; we break the rules, to bring users a more attractive smart lighting experience.



OUR PURSUIT



Lights For Your Soul

Cololight is a dynamic brand that's psychologically close to the younger generation. We want lights and technology to heal the soul and improve the quality of me-time. Life needs some color, and Cololight colors life.



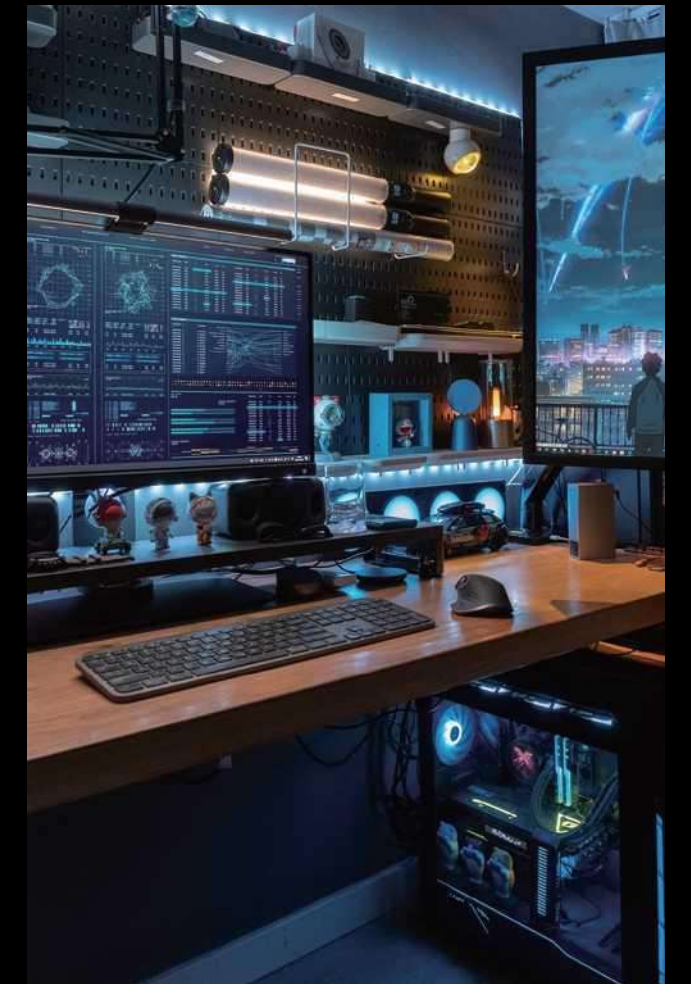
Suitable For Multiple Scenes

Cololight decorates gaming rooms, daily desktops, parties, and more. Our lights provide inspiration for audio-visual hobby groups and allow all kinds of cross-border mix and match.



Be What You Love

Cololight helps to create an immersive atmosphere and a space of passion. We allow each person's hobby to become the protagonist of life.



COLOLIGHT COMMUNITY

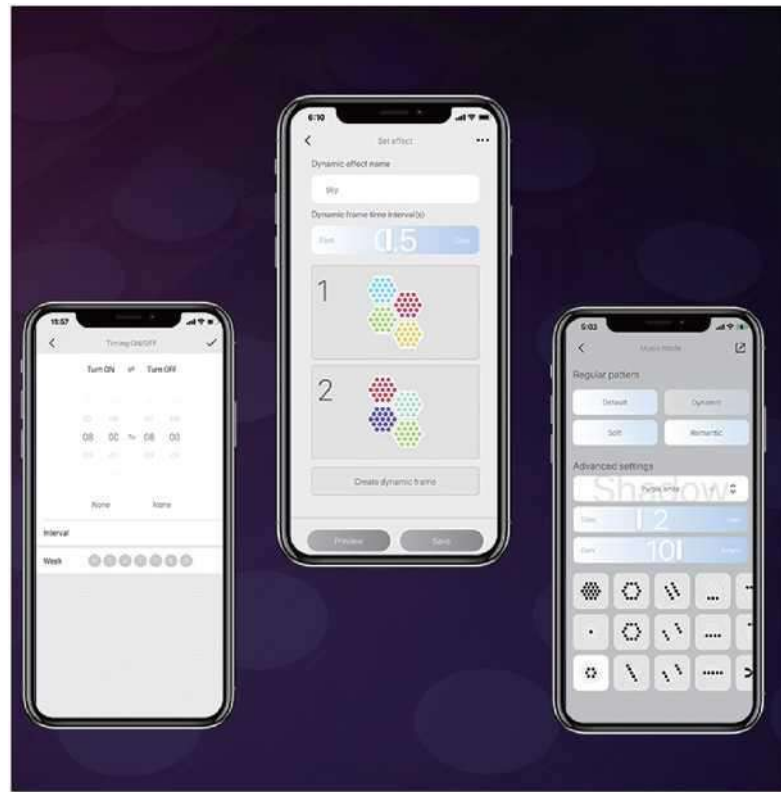
Cololight users are willing to explore and invest, passionate about cool things, and carry unique labels. They refuse to be bored, keep their curiosity, and love creating their own space.

Cololight customizes an exclusive gaming room for you

—Provide gaming room solutions for different users



WHAT MAKES COLOLIGHT UNIQUE



Maximal Customization

Cololight gives users full creative space to satisfy all your fantasies about lighting.

We like to think of our products as puzzle games in the lighting industry. Users can not only assemble and disassemble the light blocks, but also edit the color of each light bead through the Cololight app.

Smooth Lighting Effect

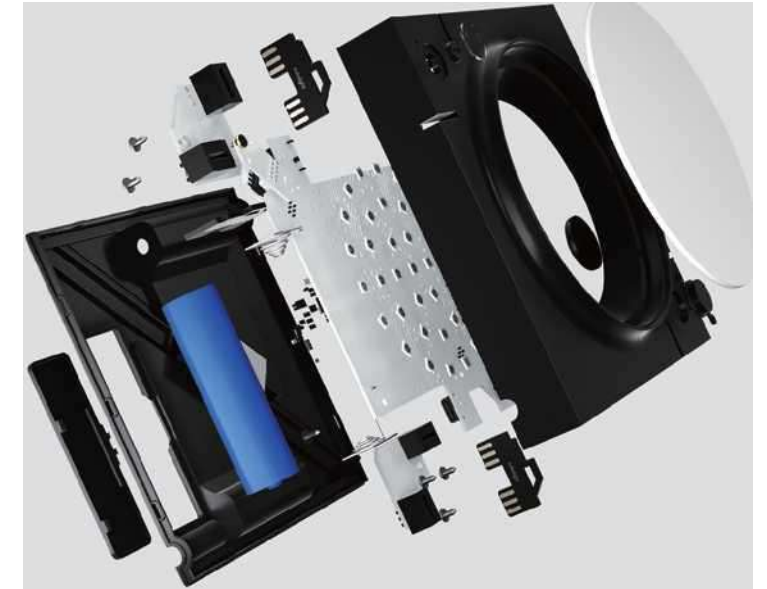
Cololight R&D team spends more than 10,000 hours creating the smooth lighting effect of each light block, only to provide the most advanced visual enjoyment.

Each light bead supports 16 million RGB colors, making the lighting colors more delicate. A variety of complex and exquisite app built-in lighting effects allow beginners to enjoy the atmosphere brought by colors.



Outstanding Design

The product design is rich in details. The mechanical structure on the back of Cololight HEXA and MIX, together with the mechanical connectors, create better assembly experience for users. Each bead of STRIP is protected by glue, making it more durable and refined.



Works with Apple HomeKit

WORKS WITH amazon alexa

works with the Google Assistant

STREAM DECK

Works with Razer Chroma RGB

Other Features Include

- Music-syncing functions
- Timer setting
- Eye protection mode
- Third-party integrations including Amazon Alexa, Google Assistant Apple Homekit, IFTTT, etc
- Works with Razer Chroma: A variety lighting effects are available through integration with Razer Synapse 3

-Group control via Cololight app

COLOLIGHT PROFILE

Based on LifeSmart

Cololight is a sub-brand of LifeSmart dedicated to lighting up passion for each user. LifeSmart, founded in 2013, is one of the top brands that offer smart home products and solutions on the global market.

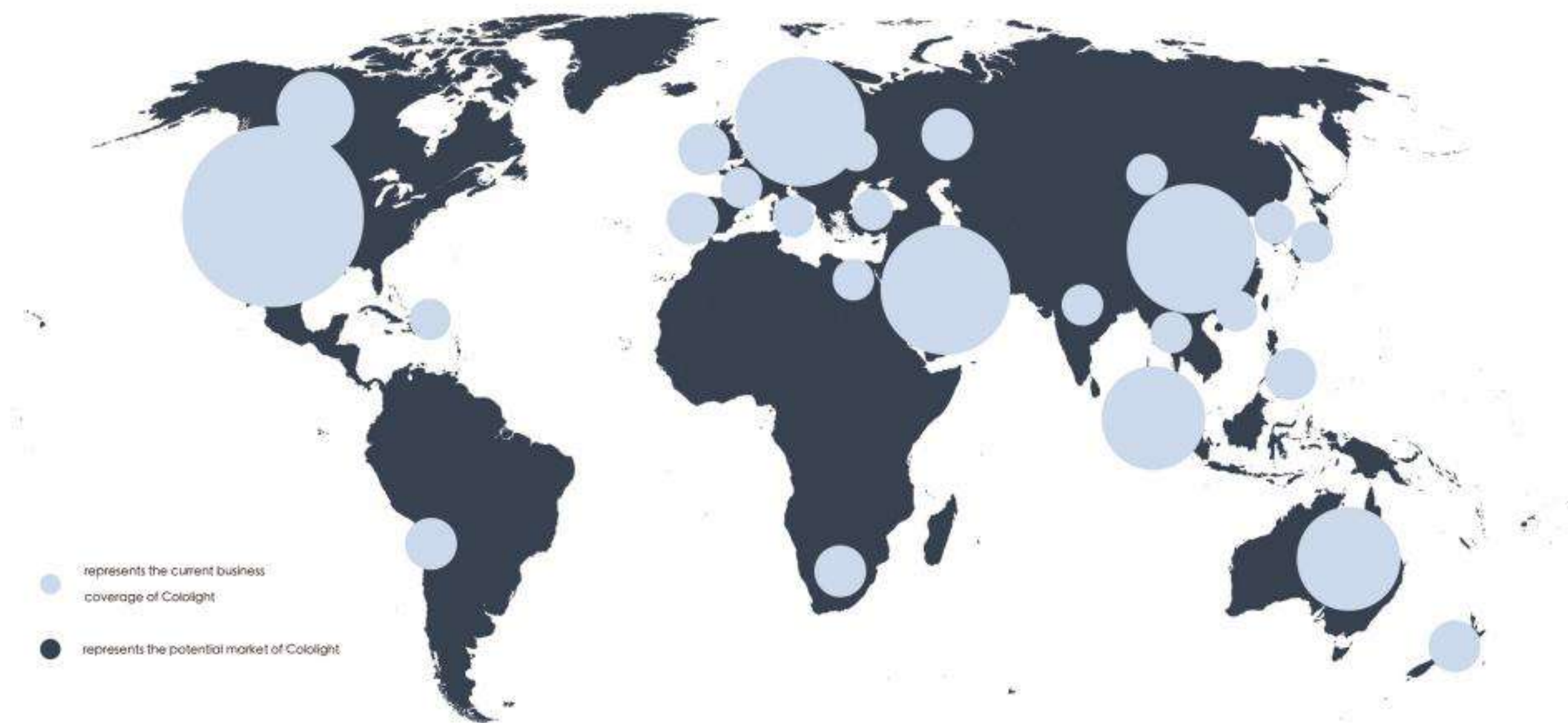
For 10 years, LifeSmart has served more than 2 million users in over 80 countries, creating value for their everyday lives. Certified as one of the "National High-Tech Enterprises" by the Chinese government, the company also has over 300 self-developed SKUs, over 200 core patents, and more than 20 certifications.

Cololight Development

Launched in 2018, Cololight quickly gained momentum with its edgy lighting and leading intelligence.

With Cololight HEXA and Cololight MIX, Cololight was honored three times—in 2019 — 2021 — and 2023 with the CES Innovation Awards, one of the most influential competitions for outstanding design and engineering in consumer electronics products worldwide.

In 2020, Cololight sold over 3 million pieces, three times more than in 2019.



COLOLIGHT COLO PLAY



 PC Switch | Dashboard | Customized Keypad

 Follower Counter | Colo Inspire

 Cololight controller

 Retro Games

 Clock



Equipment | COLO PLAY

Model	LS169
Operation temperature	-5~45°C
Working humidity	5~95%
Power supply	DC 5V 2A
Power consumption	≤10W
Interface	Type-C
Control model	Button / Knob / PC desktop
Wireless transmission	2.4Hz WI-Fi

Appearance

Colour	Black
Size	143*112*98
Weight	870g
Material Quality	ABS+Zinc alloy
Key	Kaihua Choc Switch
Key life	≥ 100K times
LED light strip/Button light	1600w RGB

Storage

RAM	8M
Flash	16M

Screen

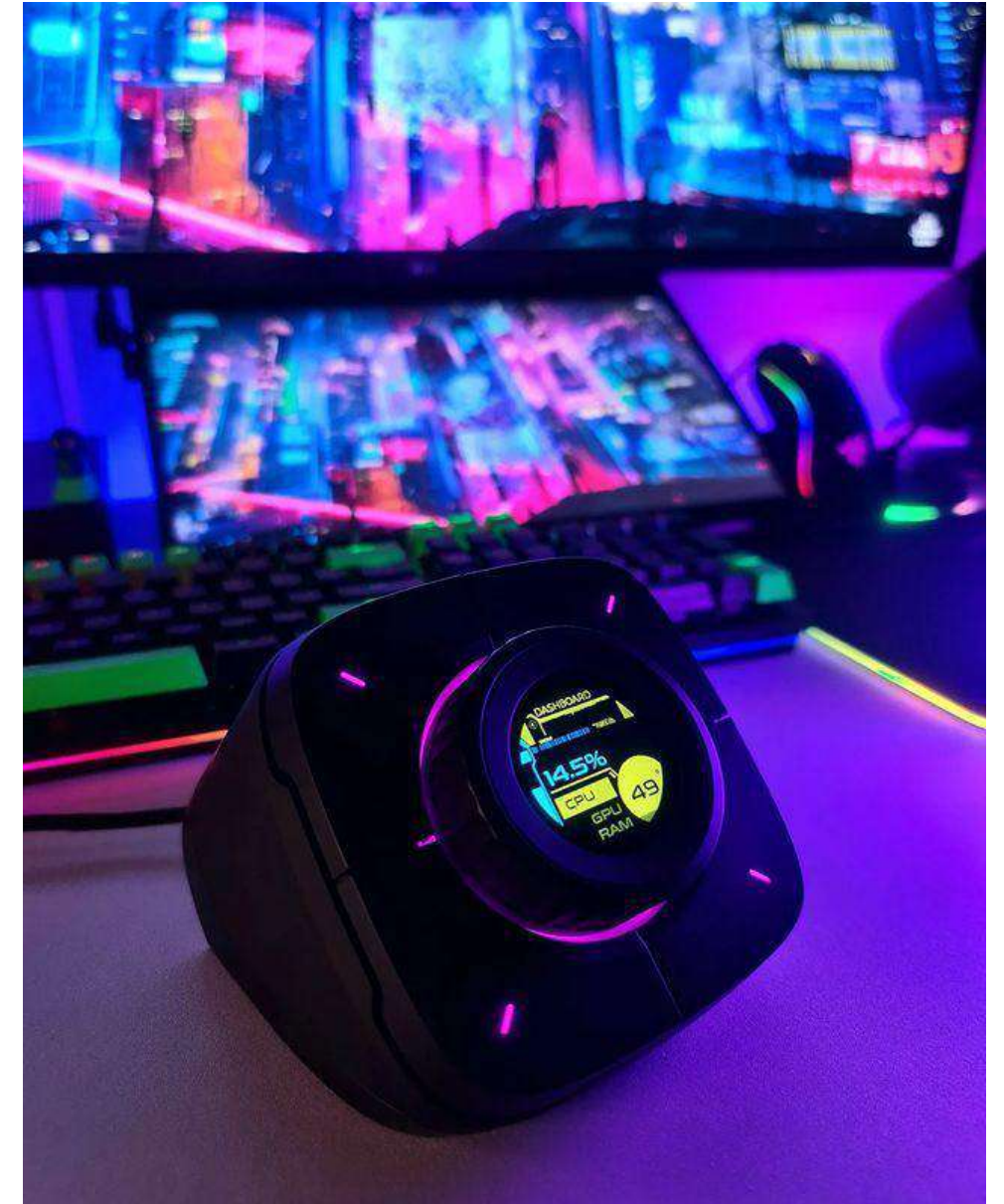
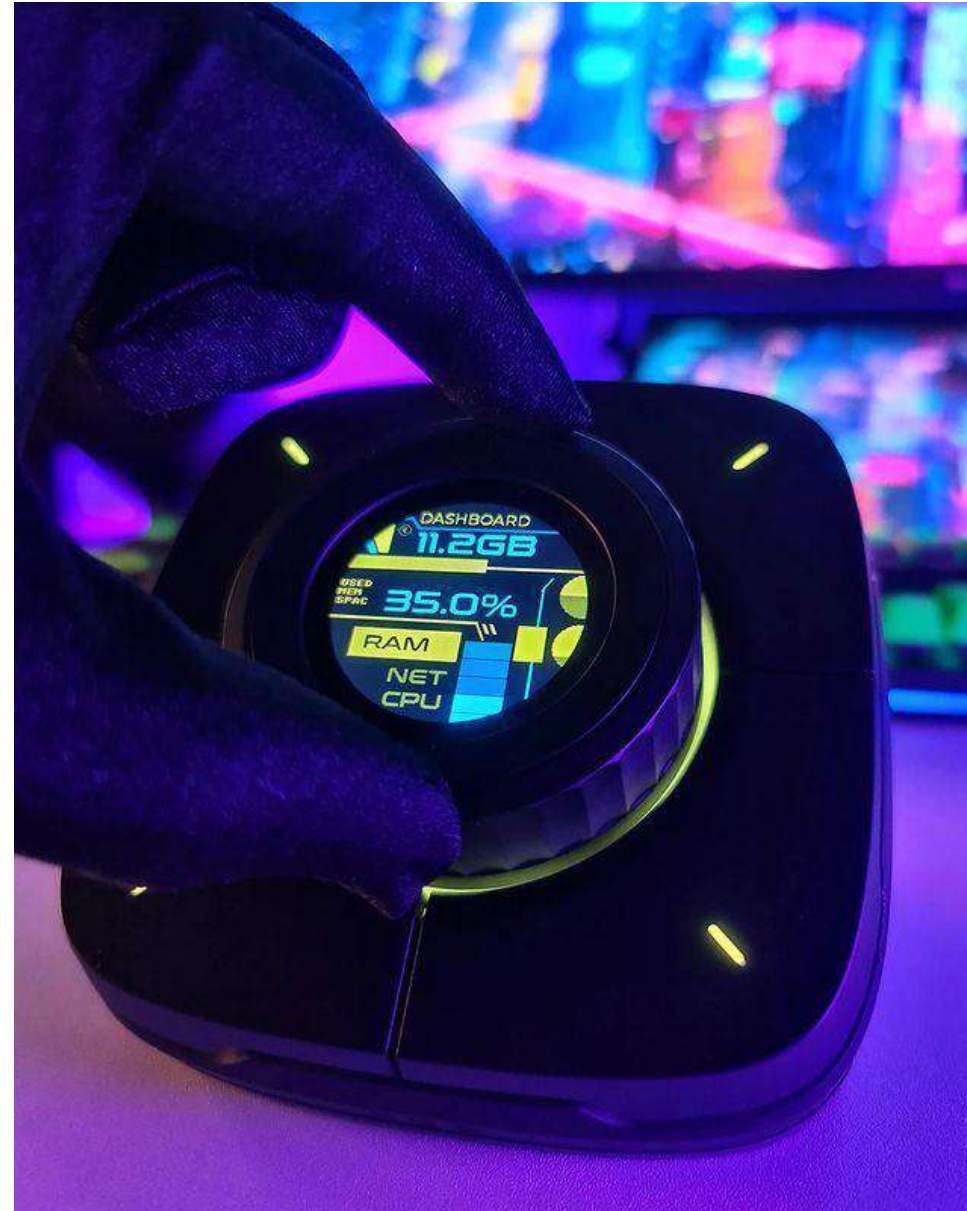
Size	1.28-inch TFT
Screen Resolution	240*240

What's in the box?

- COLO PLAY x 1
- USB Type-C charging cable x 1
- Instructions x 1
- Sticker x 1








Pictures From Real Users



COLOLIGHT MIX Acid



-  Fresh Color scheme
-  Gesture Control
-  Bluetooth Connection
-  Desktop | Wall Install | Magnetic Mounted
-  Group Control



General	
Radio Protocol	BLE (support BLE mesh)
Control Mode	Gesture / Key / App
Operating Temperature	-5~45°C
Operating Humidity	5~90%
Power Supply	DC 5V / 24V or Battery 18650
Installation mode	Wall / Desktop
Maximum power	5W

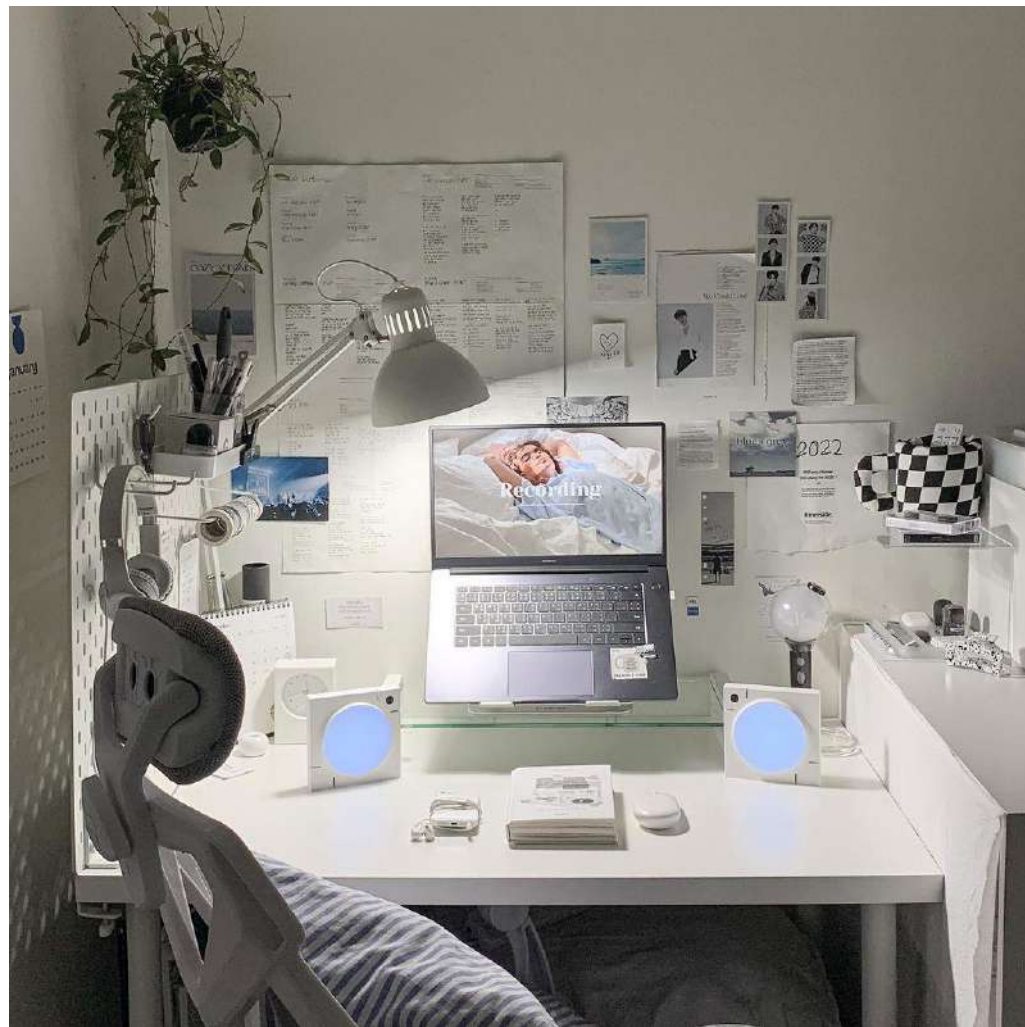
What's in the box	
Packing list	Other accessories(Need to buy separately)
MIX Acid × 1	5V 2A adapter
User manual × 1	DC 24V 1A adapter
QSG × 1	18650 battery
Sticker × 1	
USB Type-C × 1	
3M tape × 2	
Connecting plate × 2	

Construction	
Color	White / Pink
Size	128 x 128 x 30.6mm
Weight	220g (without battery weight)
Material	ABS+PC

LED	
LED Quantity	37
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	≥80
Luminous Flux Per Panel	16.5 lumens
Lifetime	30,000 hours



Pictures From Real Users



COLOLIGHT MIX



Splendid Lighting Effects



Every Single LED Programmable



Dynamic Lighting Effects | Music Visualizer



Desktop | Wall Install | Magnetic Mounted



Group Control with Cololight Devices



General | Cololight MIX

Model Number	LS168A
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 1A DC 24V 18650 Battery
Power Consumption	0.3W at lowest , Max < 5W
Interface	Type-C Power input DC 24V Power input 18650 Battery Input
Control Mode	Button APP Voice Music Sync Stream Deck
Extension Ability	Each Cololight MIX can support up to 50 light panels
Radio Protocol	Cololight MIX: Wi-Fi 2.4GHz Cololight MIX Extension: --

General | Cololight MIX Extension

Model Number	LS168E
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 24V
Power Consumption	Max < 5W
Interface	DC 24V Power input
Control Mode	Need to work with the MIX Core light through the connecting plate

Construction

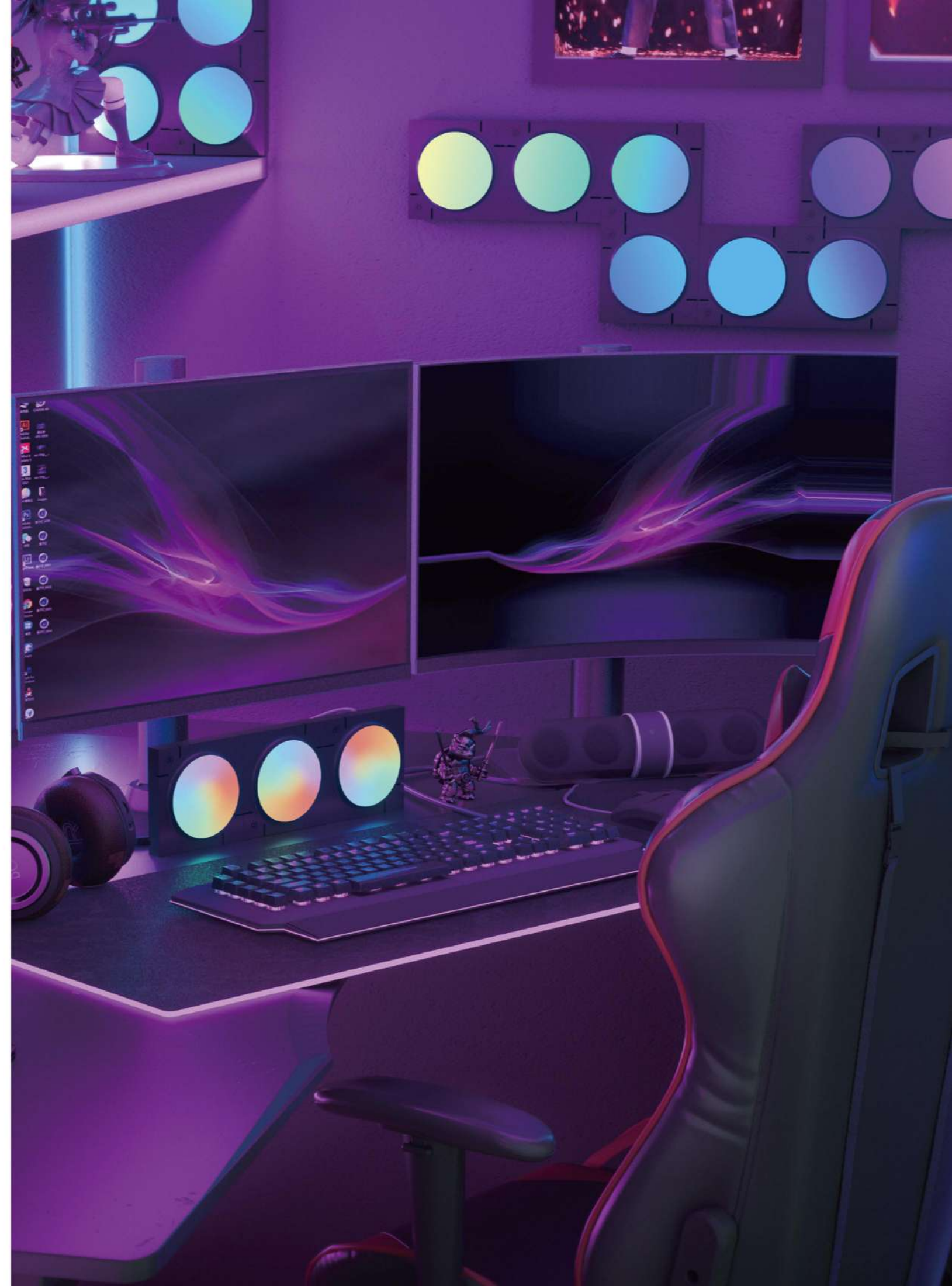
Color	Matte black
Dimension	Panel: 128*128*30.6mm Package: 164*65*157mm
Gross Weight	LS168A: 340g LS168E: 310g
Casing	ABS+PC

LED

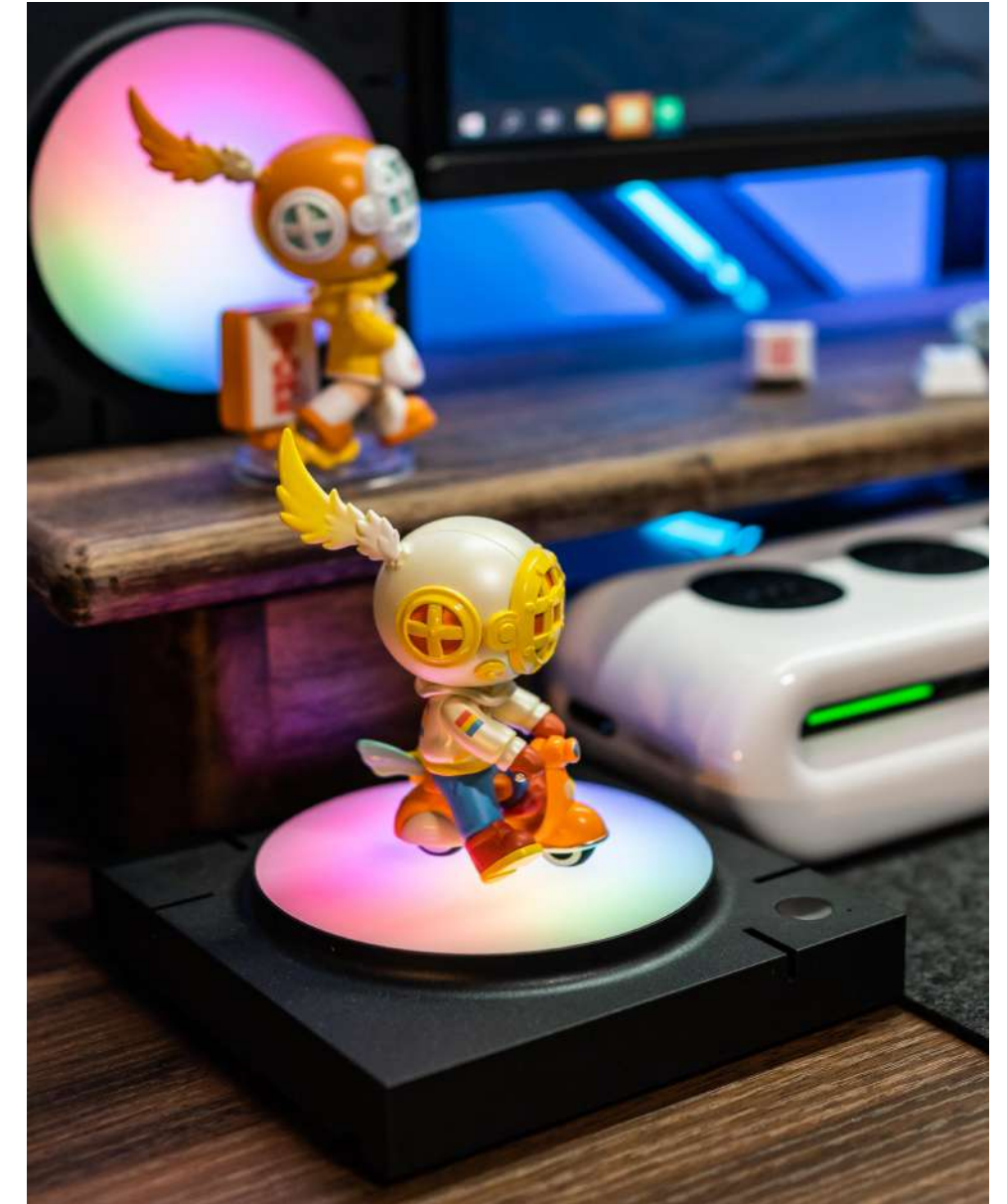
LED Quantity	37
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	>80
Luminous Flux Per Panel	16.5 lumens
Lifetime	30,000 hours

What's in the box

Cololight MIX	Cololight MIX Extension
Light Panel x 1	Extension Light Panel x 1
User Manual x 1	User Manual x 1
USB Type-C cable x 1	3M Adhesive Tape x 2
3M Adhesive Tape x 2	Connecting Plate x 2
Connecting Plate x 2	



Pictures From Real Users





COLOLIGHT PRO



Splendid Lighting Effects



Every Single LED Programmable



Dynamic Lighting Effects | Music Visualizer



Desktop | Wall Install



Group Control with Cololight Devices



General

Model Number	LS166A3, LS166A6
Operating Temperature	-5~45°C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max<5W
Interface	USB Type-A
Control Mode	Button APP Voice Music Sync Stream Deck
Extension Ability	Each controller can support up to 255 light panels
Radio Protocol	Wi-Fi 2.4GHz

Construction

Color	White
Dimension	Light panel: 86*74.5*30.5mm Package: LS166A3: 78*72*176mm Package: LS166A6: φ99*305mm
Gross Weight	LS166A3: 290g LS166A6: 1112g
Casing	ABS+PC

LED

LED Quantity	19
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	≥80
Luminous Flux Per Panel	8.5 lumens
Lifetime	30,000 hours

What's in the box

LS166A3	LS166A6
Light Panel x 3	Light Panel x 6
Connector x 3	Connector x 6
Controller x 1	Fixator x 4
Plastic Base x 1	Controller x 1
	Stone Base x 1

Pictures From Real Users





COLOLIGHT PLUS



Splendid Lighting Effects



Every Single LED Programmable



Dynamic Lighting Effects | Music Visualizer



Desktop | Wall Install



Group Control with Cololight Devices



General

Model Number	LS167, LS167A7
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max < 5W
Interface	USB Type-A
Control Mode	Button APP Voice Music Sync Stream Deck
Extension Ability	Each controller can support up to 255 light panels
Radio Protocol	Wi-Fi 2.4GHz

Construction

Color	White
Dimension	Light panel: 86*74.5*30.5mm Package: LS167: 89*34*138mm Package: LS167A7: 218*208*83mm
Gross Weight	LS167: 130g LS167A7: 848g
Casing	ABS+PC

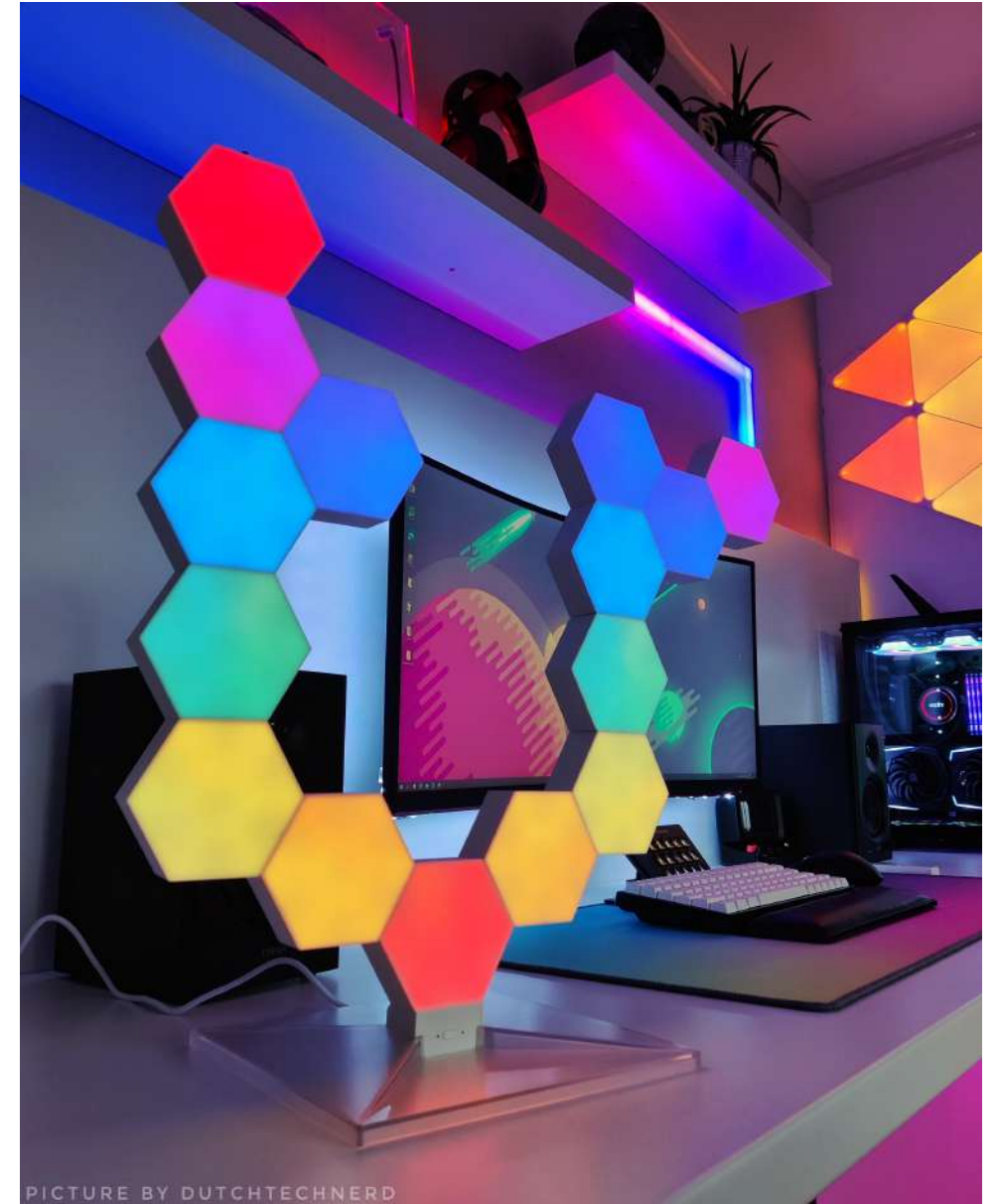
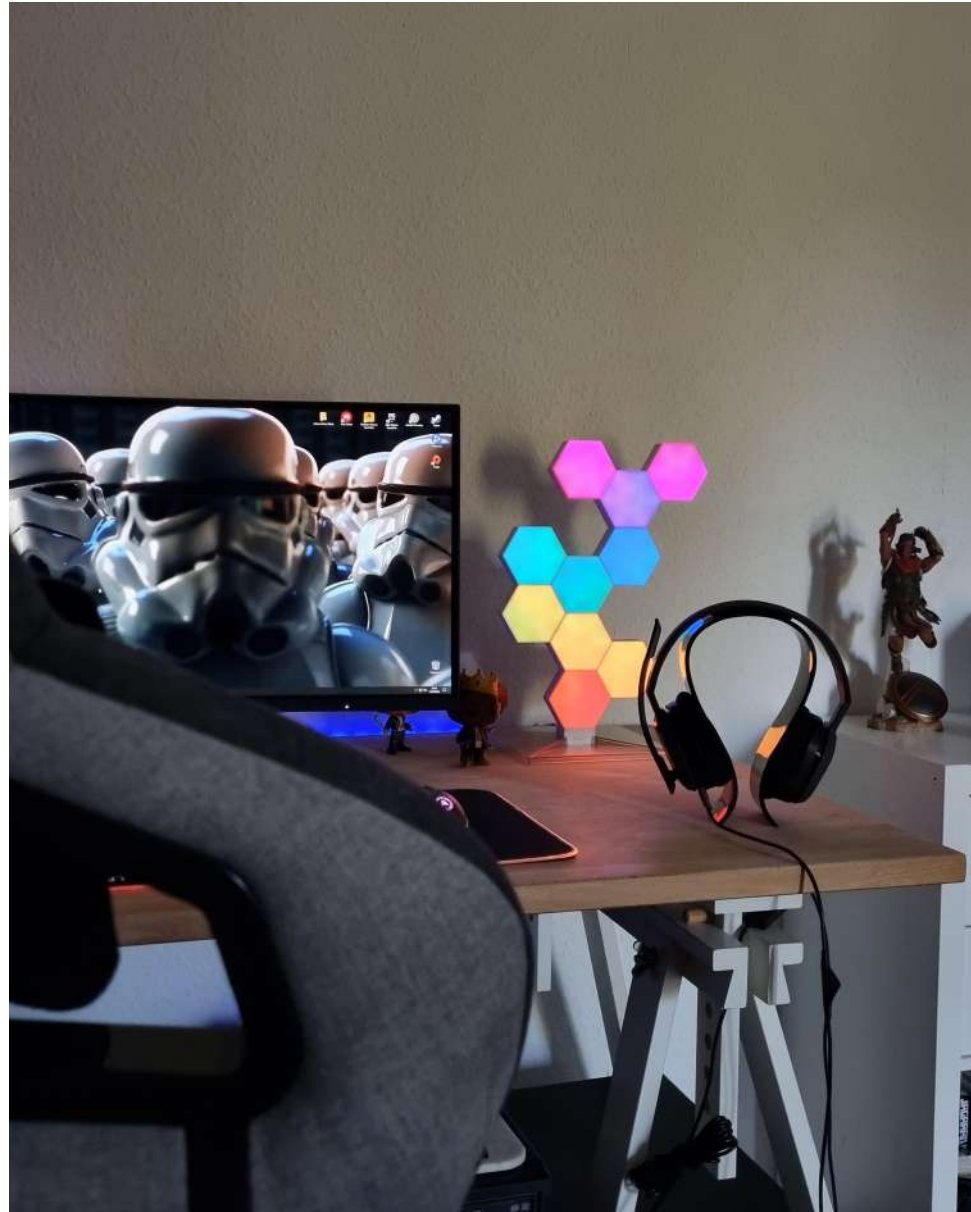
LED

LED Quantity	19
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	>80
Luminous Flux Per Panel	8.5 lumens
Lifetime	30,000 hours

What's in the box

LS167	LS167A7
Light Panel x 1	Light Panel x 7
Connector x 1	Connector x 7
Controller x 1	Fixator x 5
User manual x 1	Controller x 1 Base x 1 User Manual x 1





Pictures From Real Users



COLOLIGHT STRIP



COLOLIGHT STRIP

-  Every Single LED Programmable
-  Built-in Hundreds of Dynamic Lighting Effects
-  Music Visualizer | Dance with Music
-  Cuttable at Any Length
-  Group Control with Cololight Devices



General Cololight Strip 30LEDs/M	
Model Number	LS167S3
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max < 10W
Interface	USB Type-A
Control Mode	Button APP Voice Music Sync Stream Deck
Cut Ability	Yes (Built-in drive IC for every single LED, can be cut beside any LED)
Extension Ability	Each controller can support up to 8 meters strip
Maximal Connecting Extension	--
Radio Protocol	Wi-Fi 2.4GHz Extension: --

General Cololight Strip Extension 30LEDs/M	
Model Number	LS908
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max < 10W
Interface	N/A
Control Mode	N/A
Cut Ability	Yes (Built-in drive IC for every single LED, can be cut beside any LED)
Extension Ability	Each controller can support up to 8 meters strip

Construction	
Color	White
Dimension	Strip: 2000*13*2mm PLUS controller: 46.5*30.5*28mm Package: LS167S3: 168*158*60mm Package: LS908: 133*20*133mm
Gross Weight	LS167S3: 328g LS908: 114g

LED	
LED Quantity	30 LEDs/M; 60 LEDs/piece
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	>80
Luminous Flux Per Panel	120 lumes (2m)
Lifetime	30,000 hours

What's in the box	
Cololight Strip 30LEDs/M	Cololight Strip Extension 30LEDs/M
Light Strip (2M) x 1	Light Strip (2M) x 1
Connect Line x 1	
Controller x 1	
3M adhesive tap	
Hook x 6	
User Manual x 1	

General Cololight Strip 60LEDs/M	
Model Number	LS167S6
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max < 10W
Interface	USB Type-A
Control Mode	Button APP Voice Music Sync Stream Deck
Cut Ability	Yes (Built-in drive IC for every single LED, can be cut beside any LED)
Extension Ability	Each controller can support up to 4 meters strip
Maximal Connecting Extension	--
Radio Protocol	Wi-Fi 2.4GHz Extension: --

General Cololight Strip Extension 60LEDs/M	
Model Number	LS909
Operating Temperature	-5~45° C
Operating Humidity	5~90%
Power Supply	DC 5V 2A
Power Consumption	0.3W at lowest , Max < 10W
Interface	N/A
Control Mode	N/A
Cut Ability	Yes (Built-in drive IC for every single LED, can be cut beside any LED)
Extension Ability	Each controller can support up to 4 meters strip

Construction	
Color	White
Dimension	Strip: 2000*13*2mm PLUS controller: 46.5*30.5*28mm Package: LS167S6: 168*158*60mm Package: LS909: 133*20*133mm
Gross Weight	LS167S6: 334g LS909: 15g





LED	
LED Quantity	60 LEDs/M; 120 LEDs/piece
LED Category	Built-in drive IC (Every single LED programmable) Surface mounted SMD LED
Color	16 million colors
Color Rendering Index	>80
Luminous Flux Per Panel	240 lumes (2m)
Lifetime	30,000 hours

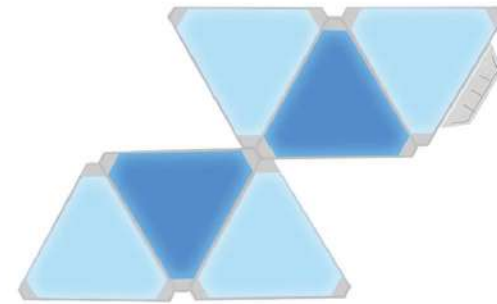
What's in the box	
Cololight Strip 60LEDs/M	Cololight Strip Extension 60LEDs/M
Light Strip (2M) x 1	Light Strip (2M) x 1
Connect Line x 1	
Controller x 1	
3M adhesive tape x 1	
Hook x 6	
connection buckle x 1	
User Manual x 1	

Pictures From Real Users



COLOLIGHT Triangle

-  Splendid Lighting Effects
-  Super Thin Design and Wall Mounted
-  Music Visualizer
-  Multiple Connection Slots
-  Group Control with Cololight Devices



General | Cololight Triangle KIT 6pcs

Model Number	LS165A6
Operating Temperature	-10~40° C
Operating Humidity	0~85%
Power Supply	DC 24V
Power Consumption	Max 12W
Interface	4-pin
Control Mode	Button APP Voice Music Sync Stream Deck
Extension Ability	Each controller can control up to 170 pcs of panels

General | Cololight Triangle EXTENSION 3pcs

Model Number	LS165E3
Operating Temperature	-10~40° C
Operating Humidity	0~85%
Power Supply	DC 24V
Power Consumption	Max 6W
Interface	4-pin
Control Mode	Button APP Voice Music Sync Stream Deck
Extension Ability	Each controller can control up to 170 light panels
Radio Protocol	Wi-Fi 2.4GHz

Construction

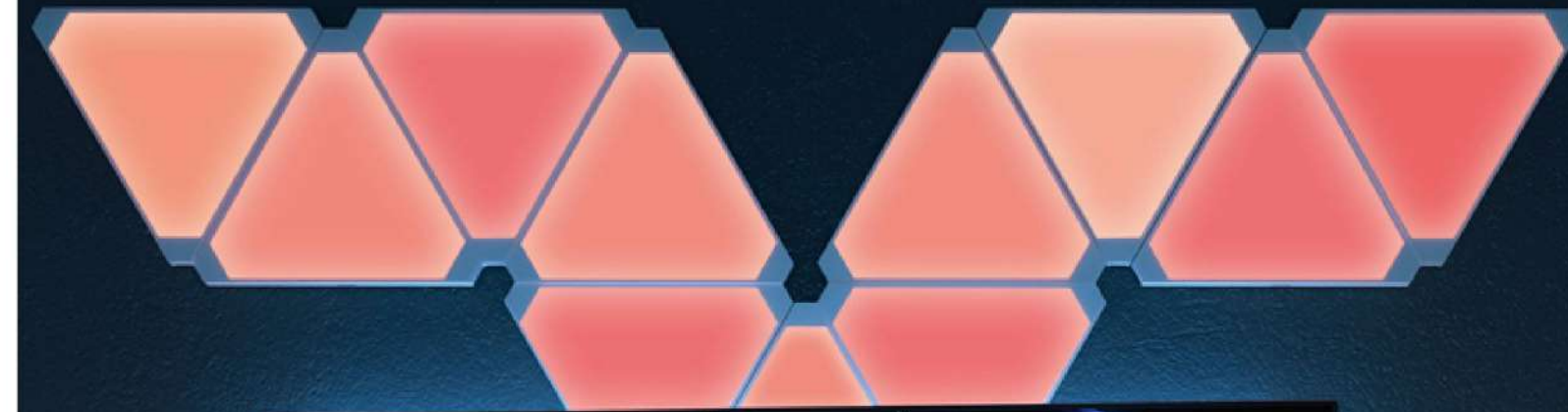
Color	White
Dimension	Panel: 176*153*8mm Package: LS165A6: 290*240*100mm Package: LS165E3: 290*240*50mm
Gross Weight	LS165A6: 955g LS165E3: 455g
Casing	ABS+PC

LED

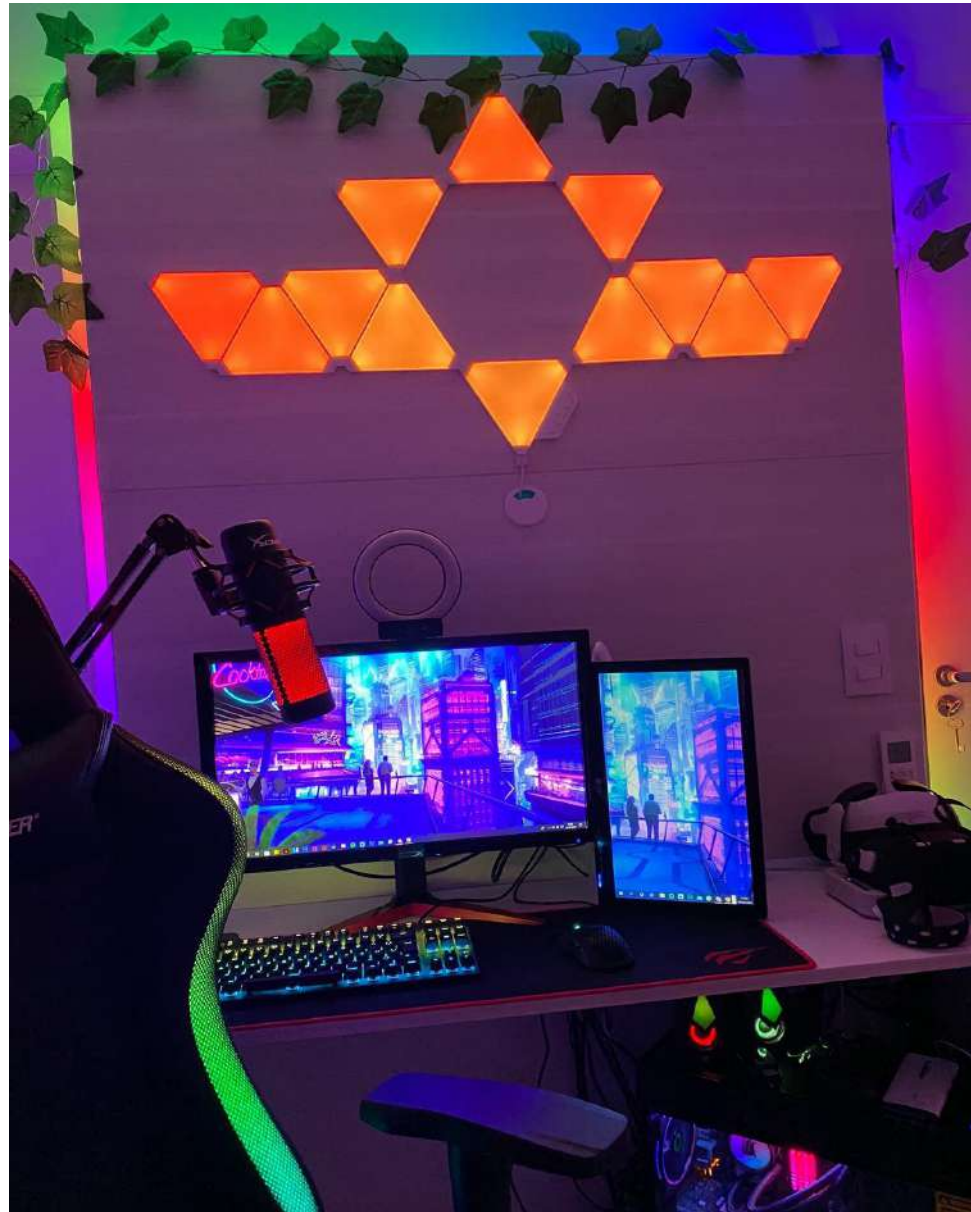
LED Quantity	6
Color	16 million colors
Color Rendering Index	≥80
Lifetime	30,000 hours

What's in the box

Cololight Triangle KIT 6pcs	Cololight Triangle EXTENSION 3pcs
Light Panel x 6	Light panel x 3
User Manual x 1	User Manual x 1
3M Adhesive tape x 20	3M adhesive tape x 10
Connecting plate x 6	Connecting Plate x 3
Controller x 1	
Power adaptor x 1	
Y shape connector x 1	
Audio cable x 1	

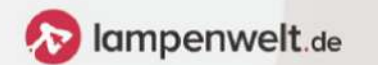


Pictures From Real Users



PARTNERS

Cololight now are available in main retail channels in global market.



Cololight welcomes more excellent partners to create a better future together.

Website:
cololight.com

Business:
service@cololight.com

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Distribution Center, 3029 Shahe West Road,
Nanshan District
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COLOLIGHT

